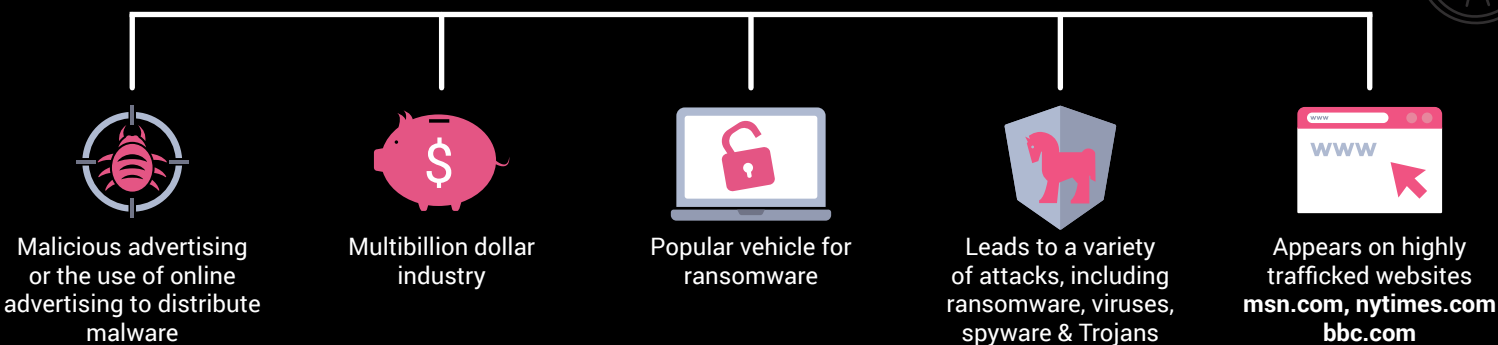


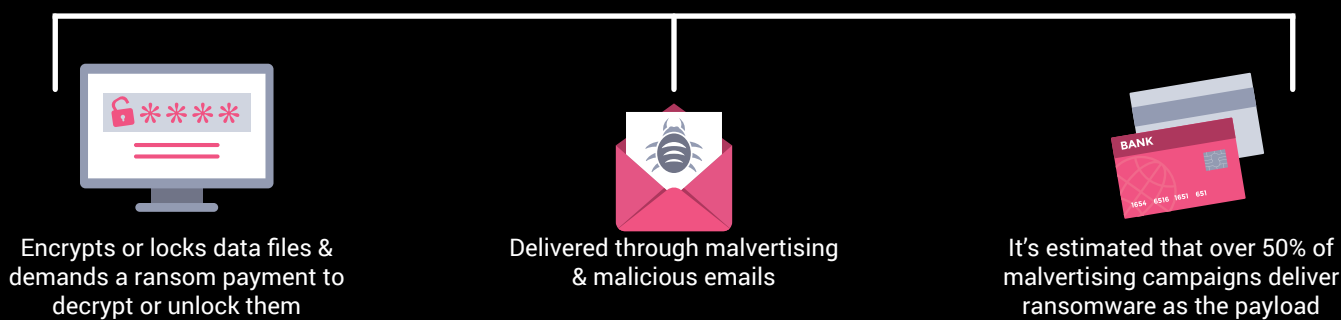
THE HAPPY HACKING HOLIDAY SEASON

The holiday season not only rings in more cheer and the shopping frenzy, but more cyberattacks against businesses. Cyber criminals know that end users are the weakest link and increase their attacks via email and the web during this time of year.

MALVERTISING



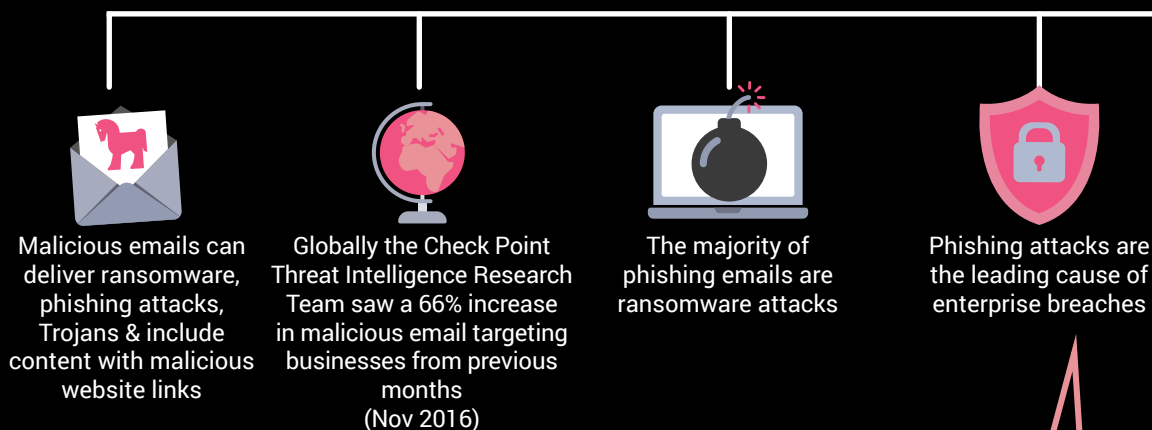
RANSOMWARE



HOW MALVERTISING DELIVERS RANSOMWARE

- 01** The infected ad uses an iframe (invisible webpage element) to redirect to a landing page
- 02** Malicious code attacks the user's system from the landing page via an exploit kit
- 03** The exploit kit installs ransomware

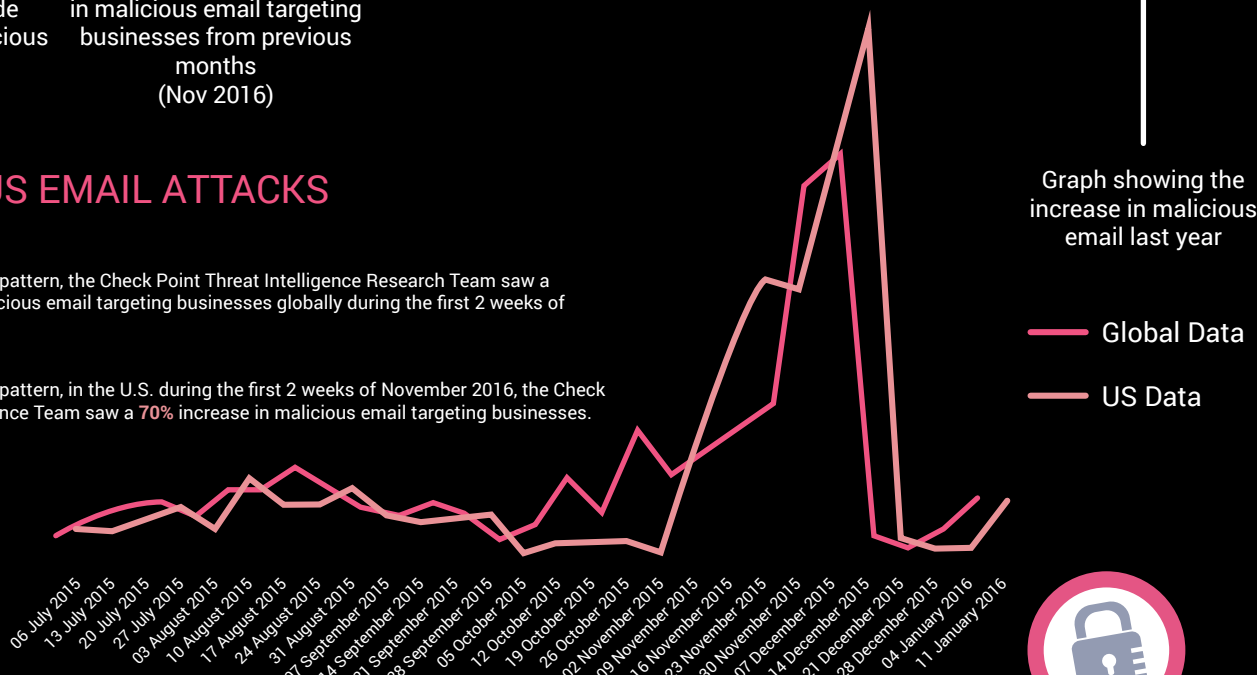
MALICIOUS EMAILS



MALICIOUS EMAIL ATTACKS

Global Data:
Following last year's pattern, the Check Point Threat Intelligence Research Team saw a **66%** increase in malicious email targeting businesses globally during the first 2 weeks of November 2016.

US Data:
Following last year's pattern, in the U.S. during the first 2 weeks of November 2016, the Check Point Threat Intelligence Team saw a **70%** increase in malicious email targeting businesses.



THREAT PREVENTION IS KEY!

Proactive measures businesses can take to protect themselves include:

